



EXPO, HIDRÓGENO®

A SHOW ABOUT FUTURE ENERGY

3rd
EDITION



The **key event** of the
hydrogen industry



www.h2expohidrogeno.mx

Organized:



Strategic allies:




Clúster
Energético
de Nuevo León



30 - 31
JANUARY, 2024
Cintermex Monterrey, N.L., México





RENEWABLE ENERGY IS BOOSTING THE COMPETITIVENESS OF GREEN HYDROGEN AS A CLEAN AND FLEXIBLE POWER SUPPLY.

The third edition of H2 Expo Hidrógeno® ranks as the most strategic international congress in Mexico, which throughout five days of sessions, will bring together more than 60 speakers presenting the most relevant projects, development strategies, the latest technological advances and the most innovative research related to hydrogen technology.

At the same time, the Industrial Expo is being held, in which the world's leading companies gather to present their products, projects, services, and to provide the widest offer in all branches of the value chain of the energy industry, especially hydrogen. H2 Expo Hidrógeno® is a clear example of the commitment to green hydrogen in Mexico to foster the sustainability of industries.

Hydrogen technologies and projects are essential for decarbonizing the country's economy and moving forward in terms of energy transition. It is clear that hydrogen is a major opportunity for our country, as it has the necessary business environment for its development and implementation, along with a high potential for production.

**Be part of this great event
that will take place from January 30 to 31, 2024 in
Cintermex Monterrey, N.L., México**

Tarsus Group, working with major players, including the Mexican Hydrogen Association on the 3th edition H2 Expo Hidrógeno®, bring together all of the players involved in this burgeoning industry that has so many opportunities for helping countries, and specifically Mexico, to move towards a net zero carbon economy. This event will promote the development and use of hydrogen technologies and fuel cells.

WHY WILL MEXICO BECOME A MAJOR PLAYER WITHIN THE HYDROGEN INDUSTRY?

- Due to its high potential for renewable energy – essential primary sources to produce renewable hydrogen.
- Due to its relevant industrial operations: Mexico is a country with flourishing industries such as mining, steel and fertilizer production, transportation among others, in which hydrogen has a place as an energy vector.
- Due to its manufacturing capabilities: Mexico is home to an industry of manufacturing equipment of all kinds, including electrical and automotive applications, which could evolve into an equipment manufacturing industry for the hydrogen value chain, boosting this new sector from yet another angle.
- Due to its commercial links with United States of America and Europe: Both regions have a strong interest in the implementation of hydrogen. Mexico could become a hydrogen exporter for these economies, by making use of its high renewable potential and large territory.

BENEFITS:

Contact buyers and decision-makers face-to-face

Position your brand in this important competitive market

Build important business relationships with key industry personalities

Present your products and services to the attendees and advertise your success stories



IF YOUR COMPANY IS A SUPPLIER RELATED TO THE HYDROGEN OR YOUR ACTIVITY IS LINKED TO:

- Hydrogen production
- Storage solutions
- Transportation and distribution
- Hydrogen Infrastructure
- Energy conversion
- Design, development, and manufacture of cells made out of fuel
- Hydrogen from biomass
- Capture, use, and storage of CO2
- Proton exchange membrane (PEM) and electrolyzer technology
- Energy storage systems
- Industrial plant technologies
- Liquefaction technologies
- Advanced materials and compounds
- Gasification technology
- Test, simulation, and evaluation systems
- Security systems
- Heating with Hydrogen
- Hydrogen Electrolyzers
- Manufacture of membrane electrodes (MEA)
- Investment companies
- Measurement and automation companies
- Research and development institutions
- Consultants
- Integrators
- Human resource training entities for the sector
- Specialized legal and accounting services
- Insurers



Contact:

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**Strengthen
your brand, ask
about sponsorship
options:**

**ELECTRON
Sponsorship**

**PROTON
Sponsorship**

**INTERACTIVE
LUNCHEON
Sponsorship**

**H2
Sponsorship**

**Wifi
Sponsorship**

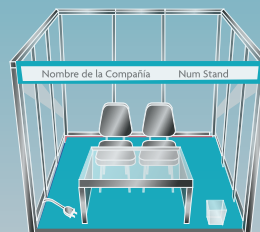
Participation Options

SHELL SCHEME

- Back and lateral walls, 1 meter wide by 2.50 meters (8.20 Feet) high. Aluminum structure and laminated white panels
- A header sign 30cm (1ft) wide and 3 meters long; it includes the company name and booth number
- A single-phase, double electrical outlet for 1,000 watts (per each 9m2) 120v 60 socket
- 1 Table (.60 x 1.20 x .74m H)
- 2 Chairs
- 1 Wastebasket
- 1 Slim interior light
- Carpet
- General decoration and illumination of the stand
- 24-hour perimeter security Service
- Cleaning service for aisles and common areas
- Inclusion in the Exhibitor Directory
- Exhibitor badges (3 per each 9m2)
- Advertising and promotional campaign

\$401 USD

+ 16% administrative fee
Cost per square meter / available
from 9m² increments

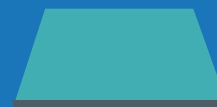


ONLY SPACE

- General decoration and illumination
- 24-hour perimeter security service
- Cleaning service for aisles and common areas
- Inclusion in the Exhibitor Directory
- Exhibitor badges (3 per each 9m2)
- Advertising and promotional campaign

\$346 USD

+ 16% administrative fee
Cost per square meter / available from 18m²
and above



Participate in H2 Expo Hidrógeno® 2024, an event that favors the promotion of business deals, getting to know your competition and developing potential clients. It is the fastest way to establish contact with them.